



WINTER BASH

# *Havana Nights*

**A GALA TO BENEFIT**

**SAVANNAH  
MUSIC  
FESTIVAL**

**SATURDAY, JANUARY 31, 2026**

**PLANT RIVERSIDE DISTRICT  
400 WEST RIVER STREET**

**LEVELS AND  
BENEFITS PACKET**

**CONTACT: KAT CLARK | [KAT@SAVANNAHMUSICFESTIVAL.ORG](mailto:kat@savannahmusicfestival.org) | 912.234.3378 X106**

Your support of Savannah Music Festival's **WINTER BASH: HAVANA NIGHTS** will provide vital resources necessary to maintain the artistic and educational programming our community enjoys year after year.

## SPECIAL MUSICAL GUESTS

# Orquesta Akokán

Orquesta Akokán is a Grammy-nominated ensemble of Havana's finest musicians, celebrated for their electrifying blend of mambo, Afro-Cuban jazz, and classic big band energy. Led by dynamic vocalist José "Pepito" Gómez, the group channels the golden age of Cuban dance music with a contemporary edge, creating performances that are as soulful as they are exhilarating.

The band made its Savannah debut at the 2024 Savannah Music Festival, captivating audiences with its infectious rhythms and undeniable showmanship. Their return for Winter Bash: Havana Nights promises an unforgettable finale, transporting guests straight to the heart of mid-century Havana for a night of music, movement, and pure celebration.

SCAN TO WATCH PERFORMANCES



## SPONSOR A SPECIAL EVENING

For one evening, the Salzberg Ballroom and District Live at Plant Riverside District will transform from Savannah into Havana for a night inspired by the golden era of Cuba, filled with vibrant Latin jazz, Cuban-inspired cuisine, and the glamour of the tropics.

Savannah Music Festival's annual Winter Bash benefit party brings together Savannah's most engaged arts supporters, community leaders, and business influencers for an unforgettable celebration. Proceeds from the event directly support Savannah Music Festival's world-class artistic productions and nationally recognized education programs, ensuring that music continues to inspire, connect, and enrich our community year-round.



## ABOUT SAVANNAH MUSIC FESTIVAL

Savannah Music Festival (SMF) is one of the nation's most distinctive cross-genre music festivals, presenting world-class celebrations of the musical arts in the heart of Savannah, Georgia. Each spring, SMF brings together more than 400 of the world's finest artists for over 50 productions spanning jazz, classical, American roots, and global traditions. The festival welcomes nearly 20,000 attendees annually, generating more than \$7 million in direct economic impact and drawing visitors from across the U.S. and beyond.

Beyond its mainstage performances, SMF is deeply committed to music education, serving more than 8,000 students and teachers each year through nationally recognized programs such as Musical Explorers and the Savannah Music Festival Jazz Academy. Through artistic excellence and educational access, SMF inspires, connects, and enriches the cultural life of our community year-round.

Sponsorship Levels & Benefits					
	El Malecón	El Floridita	Tropicana	Vedado	Habana Vieja
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
Event Experience					
Number of tables	2 VIP tables (16 seats)	1 VIP table (8 seats)	1 table (8 seats)	Half-table (4 seats)	Quarter-table (2 seats)
Invitation to Exclusive Artist Meet-and-Greet	✓	✓	✓		
Complimentary valet parking	✓	✓	✓	✓	✓
Recognition					
Event invitation	✓	✓			
Event press release	✓	✓	✓		
Event program advertisement	Full-page	Half-page	Quarter-page		
Verbal remarks	✓	✓	✓		
Social Media Mentions (35k+ followers)	4 posts	3 posts	2 posts	1 post	1 post
Event Signage	Logo (top tier)	Logo (priority)	Logo	Name	Name
Event webpage	Logo + link (top tier)	Logo + link (priority)	Logo	Name	Name
Event-related E-blasts (50k+ subscribers)	Logo + link (top tier)	Logo + link (priority)	Logo	Name	Name
Event Program	Logo (top tier)	Logo (priority)	Logo	Name	Name
Other					
Discount on add-ons	25%	20%	15%	10%	5%
Tax-Deductible Amount	\$8,000	\$3,400	\$3,400	\$2,200	\$1,100

SAVANNAH MUSIC FESTIVAL

ENTERTAINMENT SPONSOR:

“Presented by” billing alongside the artist’s name in all event promotions; Verbal acknowledgment from the stage before the concert; Logo/name on District Live stage signage; Acknowledgment in the gala program as the Entertainment sponsor and logo/name on the program page featuring the band; Dedicated social media post highlighting your sponsorship and the band; stand-alone sponsorship also includes four gala tickets

BAR SPONSOR:

Logo/name on all bar signage; Branded cocktail napkins; Dedicated social media post highlighting your sponsorship and a recipe for one of the signature cocktails; Acknowledgment in the gala program as the Bar sponsor; stand-alone sponsorship also includes four gala tickets

VALET SPONSOR:

Logo/name on signage outside of Plant Riverside; Opportunity to display car at valet station; Social media mention highlighting your sponsorship and teasing guest experience; Acknowledgment in the gala program as the Valet Sponsor; stand-alone sponsorship also includes four gala tickets

AUCTION SPONSOR:

Logo/name on auction paddles; Social media mention in a post teasing the auction and fund-a-need; Acknowledgment in the gala program as the Auction Sponsor; stand-alone sponsorship also includes two gala tickets

EXPAND YOUR SPONSORSHIP EXPOSURE WITH NEW ADD-ONS

DESSERT & COFFEE BAR SPONSOR:

Logo/name on dessert and coffee station signage; Branded takeaway cups; Dedicated social media post highlighting your sponsorship and a Cuban dessert recipe; Acknowledgment in the gala program as the Dessert & Coffee Bar Sponsor; stand-alone sponsorship also includes four gala tickets

AFTER-PARTY SPONSOR:

Logo/name on signage at District Live; Social media mention in a post teasing the After Party; Acknowledgment in the gala program as the After Party Sponsor; stand-alone sponsorship also includes two gala tickets

PHOTO-OP SPONSOR:

Logo/name on signage in the lobby; Acknowledgment in the gala program as the Photo Op Sponsor; Social media mention in a post teasing the guest experience at the event; stand-alone sponsorship also includes two gala tickets

DÉCOR SPONSOR:

Logo/name on signage in the lobby; Acknowledgment in the gala program as the Décor Sponsor; Social media mention highlighting your sponsorship and the atmosphere of the event; stand-alone sponsorship also includes two gala tickets



ADD-ONS: SPECIAL NAMING OPPORTUNITIES

	\$7,500	\$5,000	\$3,000
Entertainment Sponsor	✓		
Bar Sponsor		✓	
Dessert & Coffee Bar Sponsor		✓	
Valet Sponsor		✓	
Auction Sponsor			✓
After Party Sponsor			✓
Photo Op Sponsor			✓
Décor Sponsor			✓
Tax-Deductible Amount	\$6,700	\$4,200	\$2,600

THESE EXCLUSIVE WINTER BASH: HAVANA NIGHTS NAMING OPPORTUNITIES ARE AVAILABLE AS A STAND-ALONE SPONSORSHIP OR AS AN ADD-ON. EACH ITEM IS EXCLUSIVE TO ONE SPONSOR. NAMING OPPORTUNITIES ARE FIRST-COME, FIRST-SERVED, BUT RENEWING SPONSORS WILL HAVE PRIORITY SELECTION TO ADD-ON SPECIAL NAMING OPPORTUNITIES.