

# 2021-22 SAVANNAH MUSIC FESTIVAL

## EDUCATION SPONSOR BENEFITS

### BRONZE (\$5,000+)

- ▶ Verbal recognition from the stage at education performances
- ▶ Invitations to SMF education-related events and concerts, with reserved seating (where available)
- ▶ Complimentary 1/4-page festival program ad (\$525 value)
- ▶ Recognition in the following:
  - ▷ Digital materials (10,000+ subscribers)
  - ▷ Ticket brochure (15,000+ distributed)
  - ▷ Rack card (15,000+ distributed)
  - ▷ Venue signage (10,000+ attendees)
  - ▷ Social media (32,000+ followers)
  - ▷ SMF website (10,000+ monthly visitors)
  - ▷ Festival program (7,500+ distributed)
- ▶ Sponsor recognition plaque (Corporate sponsors only)

### SILVER (\$10,000+)

- All Bronze benefits plus:
- ▶ Recognition in SMF education-related emails (10,000+ subscribers)

### GOLD (\$15,000+)

- All of the above benefits plus:
- ▶ Complimentary 1/2-page festival program ad (\$750 value)

### PLATINUM (\$25,000+)

- All of the above benefits plus:
- ▶ Complimentary full-page festival program ad (\$1,335 value)
  - ▶ Recognition in a press release
  - ▶ Recognition on education event invitations
  - ▶ Recognition on education event promotional advertising \*

### DIAMOND (\$50,000+)

- All of the above benefits plus:
- ▶ Marquee billing at venue during education concerts, where available
  - ▶ Naming opportunities available

### FOUNDER (\$100,000+)

- All of the above benefits plus:
- ▶ Complimentary full-page festival program ad with premium placement (\$1,500 value)

#### Questions?

Contact SMF Development at  
912.234.3378 x106 or  
kat@savannahmusicfestival.org.