

# 2021-22 SAVANNAH MUSIC FESTIVAL

## CORPORATE SPONSOR BENEFITS

### BRONZE (\$5,000+)

- ▶ Co-sponsor one festival performance \*
- ▶ Verbal recognition from the stage at your sponsored performance
- ▶ Recognition in the following:
  - ▷ Ticket brochure (15,000+ distributed)
  - ▷ Rack card (15,000+ distributed)
  - ▷ Festival program (7,500+ distributed)
  - ▷ SMF website (10,000+ monthly visitors)
  - ▷ Venue signage (30,000+ attendees)
  - ▷ Social media \* (32,000+ followers)
- ▶ 1/4-page festival program ad (\$525 value)
- ▶ Access to the ticket presale \*\*
- ▶ Complimentary tickets \*
- ▶ Concierge ticketing assistance from SMF staff
- ▶ Waived ticket fees
- ▶ Reserved seating for your group at your sponsored concert
- ▶ Invitation to donor events during the season
- ▶ Invitations to SMF education events
- ▶ Complimentary snacks in donor hospitality areas
- ▶ Early entry at general admission venues
- ▶ A complimentary SMF festival poster
- ▶ Discount on SMF-branded merchandise \*
- ▶ Guest passes \*
- ▶ Sponsor badges

### SILVER (\$10,000+)

All Bronze benefits plus:

- ▶ Meet and greet opportunity with a festival artist
- ▶ Complimentary parking
- ▶ Complimentary drinks \*
- ▶ Recognition in festival promotional emails (50,000+ subscribers)
- ▶ Discount on tickets after presale ends \*
- ▶ Special donor thank you gift

### GOLD (\$15,000+)

All of the above benefits plus:

- ▶ 1/2-page festival program ad (\$750 value)
- ▶ Invitation to an exclusive artist event

### PLATINUM (\$25,000+)

All of the above benefits plus:

- ▶ Full-page festival program ad (\$1,335 value)
- ▶ Earliest ticket presale access
- ▶ Online ticket discount code for employees
- ▶ Reserved seating at general admission venues
- ▶ Invitation to the Chairman's Invitational event
- ▶ Recognition in a press release
- ▶ Recognition on promotional advertising \*

### DIAMOND (\$50,000+)

All Platinum benefits plus:

- ▶ Marquee billing at venue on sponsored concerts, where available

### FOUNDER (\$100,000+)

All of the above benefits plus:

- ▶ Full-page festival program ad with premium placement (\$1,500 value)
- ▶ Verbal recognition from the stage at all performances

#### Questions?

Contact SMF Development at  
912.234.3378 x106 or  
kat@savannahmusicfestival.org.