In FY2019 (July 1, 2018–June 30, 2019) Savannah Music Festival presented

**PERSONNEL**
- 107 PERFORMANCES
- 35 PIANO MOVES
- 15 PERFORMANCE VENUES
- 625 ARTISTS & PERSONNEL FROM 25 COUNTRIES
- 10 YEAR-ROUND STAFF MEMBERS
- 30 BOARD MEMBERS
- 69 SEASONAL CONTRACTORS
- 178 VOLUNTEERS

**SMF LIVE**
- OVER 75 HOURS OF RECORDINGS CAPTURED
- 52 EPISODES AIRED ON GEORGIA PUBLIC BROADCASTING

**AUDIENCE**
- 29,065 PAID ATTENDANCE
- 61% LOCAL PATRONS Inside Savannah MSA and Hilton Head Island / Bluffton / Beaufort MSA
- 39% OUT-OF-TOWN PATRONS

**FINANCIALS**
- $3,685,345 FY2019 GROSS INCOME
- 35% EARNED INCOME
- 65% RAISED INCOME
- 56% LOCAL PATRONS
- 43% ARTISTIC & PRODUCTION COSTS
- 27% PERSONNEL COSTS
- 11% PROMOTION & MARKETING
- 10% EDUCATION & OUTREACH
- 6% GENERAL & ADMINISTRATIVE
- 3% DEVELOPMENT & FUNDRAISING

**EDUCATION PROGRAMS**
- MUSICAL EXPLORERS Local K-2 Students
- 10,369 STUDENTS
- 56 SCHOOLS
- 5 COUNTIES

- ACOUSTIC MUSIC SEMINAR International singers-songwriters and string players under the age of 22
- 17 STUDENTS
- 5 COUNTRIES

- SWING CENTRAL JAZZ National high school jazz bands
- 272 STUDENTS
- 12 BANDS
- 8 STATES

**ECONOMIC IMPACT**
- $10.05 MILLION DIRECT SPENDING
- $7.65 MILLION VISITOR SPENDING
- $852,344 EST. SALES & BED TAX REVENUE
- 65% RAISED INCOME
- 29,065 PAID ATTENDANCE
- 8,916 ROOM NIGHTS
- 1,763 FLIGHTS
- 1,860 GALLONS (OVER 12,000 CANS) SMF/SOUTHBOUND FESTIVAL IPA CONSUMED

**FUN FACT**
- 9,821 MILES (15,805.72 KM) FURTHEST DISTANCE TRAVELED BY A 2019 PATRON FROM MELBOURNE, AUSTRALIA

**IN FY2019**
- Savannah Music Festival made music education programs available to a total of 10,658 PARTICIPANTS

**2019 SMF Patron**

I tell people from other states that, if they are only going to visit Georgia once in their lives, go to Savannah for SMF.

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