In FY2019 (July 1, 2018–June 30, 2019) Savannah Music Festival presented

107 performances
35 piano moves
15 performance venues
625 artists & personnel
From 25 countries

29,065 paid attendance
61% local patrons
Inside Savannah MSA and Hilton Head Island / Bluffton / Beaufort MSA
39% out-of-town patrons

431x534 over 75 hours of recordings captured
52 episodes aired on Georgia Public Broadcasting

*Fun Fact*
9,821 miles (15,805.72 km) furthest distance traveled by a 2019 patron from Melbourne, Australia

I tell people from other states that, if they are only going to visit Georgia once in their lives, go to Savannah for SMF.

2019 SMF Patron

Artistic Top Regional Origin Cities
1. Atlanta
2. Charleston
3. Jacksonville

Artistic Top National Origin Cities
1. New York
2. Washington DC
3. Chicago
**EDUCATION PROGRAMS**

**MUSICAL EXPLORERS**
Local K-2 Students
10,369 STUDENTS
56 SCHOOLS
5 COUNTIES

**ACOUSTIC MUSIC SEMINAR**
International singers-songwriters and string players under the age of 22
17 STUDENTS
5 COUNTRIES

**SWING CENTRAL JAZZ**
National high school jazz bands
272 STUDENTS
12 BANDS
8 STATES

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**FINANCIALS**

(unaudited)

*$3,685,345* FY2019 GROSS INCOME

- **35%** EARNED INCOME
- **65%** RAISED INCOME

*$3,678,670* FY2019 EXPENSES

= **$6,675** FY2019 SURPLUS

**ECONOMIC IMPACT**

- **8,916** ROOM NIGHTS
- **$10.05 MILLION** DIRECT SPENDING
- **$7.65 MILLION** VISITOR SPENDING
- **$852,344** EST. SALES & BED TAX REVENUE

- **1,860 GALLONS** (OVER 12,000 CANS)
  SMF/SOUTHBOUND FESTIVAL IPA CONSUMED

2019 SMF Patron

A music festival geared toward people, myself included, who won’t go to a “music festival.”

In FY2019 Savannah Music Festival made music education programs available to a total of **10,658** PARTICIPANTS.

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* "2019 SMF Patron"
THE SAVANNAH MUSIC FESTIVAL

is a leading arts organization in the southeastern USA and presenter of one of the most distinctive cross-genre music festivals in the world. The annual springtime event, which brings exceptional musicians from across the globe to venues throughout the historic district of Savannah, Georgia, runs for 17 days and consists of more than 80 concerts, including original productions, unique collaborations, and premieres.

The festival has been referred to as “a diary crammed with the highest quality classic practitioners of nearly every form of roots music” (The Arts Desk), “one of the Southeast’s most creative cross-cultural musical events” (The Atlanta Journal-Constitution), “one of the best world music festivals in the country” (Afropop Worldwide), “an all-star galaxy” (JazzTimes) and “a wonderful example of the kind of event that can be created when musical borders are blurred and exceptional musicians of all kinds come together to make great music” (WQXR).

Along with presenting the centerpiece festival, the non-profit organization operates year-round to produce music education curricula and programming for local school children, teacher training and annual workshop and mentorship programs for aspiring young musicians in jazz and acoustic music. The organization also produces a weekly statewide public radio series and nationally-syndicated public radio programs featuring recordings of live performances from the annual festival.

This worldly potpourri of musical accomplishment, this diversity of styles and performers, is what makes this 17-day event such a unique delight. — Post & Courier

[The Savannah Music Festival] ...has become a magnet for those of us who like to have our listening borders stretched. — Toronto Star