

# SAVANNAH MUSIC FESTIVAL FY20 EDUCATION SPONSOR BENEFITS

DONOR BENEFITS	LEADERSHIP CIRCLE			CONCERT CIRCLE					FESTIVAL SOCIETY				
	LEADER \$150,000+	FOUNDER \$100,000+	ADVOCATE \$75,000+	DIAMOND \$50,000+	PLATINUM \$25,000+	GOLD \$15,000+	SILVER \$10,000+	BRONZE \$5,000+	INSIDER \$3,000+	FRIEND (COUPLE) \$2,500+	FRIEND (SINGLE) \$1,250+	AFICIONADO \$500+	PATRON \$100+
<b>RECOGNITION / BRAND VISIBILITY</b>													
Recognition on SMF website, Individual Giving page or Corporate Sponsorship page <sup>¥ ^</sup>	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text	Text	Text	Text	Text	Text
Recognition in festival program, contributor page <sup>¥</sup>	x	x	x	x	x	x	x	x	x	x	x	x	x
Recognition in sponsor slides at Musical Explorers #	Major Sponsors	Major Sponsors	Major Sponsors	Major Sponsors	Major Sponsors	Major Sponsors	Major Sponsors	Major Sponsors	Sponsors	Sponsors			
Recognition in ticket brochure, rack card, and festival program <sup>¥</sup>	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text			
Complimentary or discounted program book advertisement ( <b>corporate donors only</b> ) <sup>¥</sup>	Full-page (Premium Placement)	Full-page (Premium Placement)	Full-page (Premium Placement)	Full-page	1/2 page	1/4 page	1/4 page	20% discount	10% discount	10% discount			
Opportunity to co-sponsor education concert(s), including: # 1. Swing Central Jazz Finale 2. Stringband Spectacular (Acoustic Music Seminar) 3. SMF Family Jam 4. Student Concerts (SMF Jazz Academy) 5. Jazz on the River (Swing Central Jazz) 6. Musical Explorers (Fall) 7. Musical Explorers (Spring)	All Education Concerts	All Education Concerts	6	5	4	3	2	1					
Verbal recognition at sponsored concert(s) #	x	x	x	x	x	x	x	x					
Recognition on SMF website, Education page <sup>¥ #</sup>	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text					
Recognition in Musical Explorers teacher guides <sup>¥ #</sup>	x	x	x	x	x	x	x	x					
Recognition in festival program, Education Champions page <sup>¥ #</sup>	x	x	x	x	x	x	x	x					
Recognition on venue signage at sponsored concert(s), where available #	x	x	x	x	x	x	x	x					
Recognition in festival program, program-specific page (must designate \$10k+ to a single program) <sup>¥ #</sup>	x	x	x	x	x	x	x						
Recognition in education-specific social media posts #	Text with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text with Hyperlink									
Marquee billing, where available ( <b>corporate donors only</b> ) #	x	x	x	x									
Recognition on Musical Explorers invitations #	Logo	Logo	Logo	Logo									
Recognition in education-specific e-blasts #	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink										
Verbal recognition at ALL concerts during the festival	x	x											
Acknowledgment in press releases	x	x											
<b>TICKETING / SEATING</b>													
Early access to electronic ticket brochure	x	x	x	x	x	x	x	x	x	x	x	x	x
First-class ticket brochure mailing	x	x	x	x	x	x	x	x	x	x	x	x	x
Concierge phone service for ticketing from SMF staff with unlimited ticket exchanges and no mailing fees *	x	x	x	x	x	x	x	x	x	x	x	x	x
Access to reserved priority seats for theatre concerts until date posted *	Feb 14, 2020	Feb 14, 2020	Feb 14, 2020	Jan 24, 2020	Jan 24, 2020	Jan 24, 2020	Jan 24, 2020	Jan 24, 2020	Jan. 10, 2020	Dec. 13, 2019	Dec. 13, 2019		
Complimentary tickets **	18	16	14	12	10	8	6	4					
Reserved seating (up to four seats) at sponsored concert(s) <sup>† †</sup>	x	x	x	x	x	x	x	x					
Complimentary or discounted festival passes <sup>∞∞</sup>	Two complimentary festival passes	15% discount	15% discount	10% discount	10% discount	10% discount	5% discount						
Reserved seating (up to two seats) at general admission concerts <sup>† †</sup>	x	x	x	x	x								
<b>SPECIAL EVENTS (ADMITS TWO)</b>													
Invitation to Season Announcement Party	x	x	x	x	x	x	x	x	x				
Invitation to Festival Fête and the Closing Weekend Celebration	x	x	x	x	x	x	x	x	x				
Invitation to Jazz on the River	x	x	x	x	x	x	x	x	x				
Invitation to Artistic Directors' Brunch with Chamber Musicians	x	x	x	x	x	x	x						
Invitation to Chairman's Invitational	x	x	x	x	x								
<b>BEHIND-THE-SCENES ACCESS (ADMITS TWO)</b>													
Invitation to SMF Jazz Academy student concerts	x	x	x	x	x	x	x	x	x				
Invitation to FamJam family concerts	x	x	x	x	x	x	x	x	x				
Invitation to Musical Explorers fall and spring concerts	x	x	x	x	x	x	x	x	x				
Invitation to Musical Explorers Teacher Training observation #	x	x	x	x	x	x	x	x					
Invitation to Musical Explorers classroom observation #	x	x	x	x	x	x	x						
Invitation to SMF Jazz Academy observation #	x	x	x	x	x	x	x						
Invitation to Swing Central Jazz observation #	x	x	x	x	x	x	x						
Invitation to Acoustic Music Seminar observation, master class, and meet and greet luncheon	x	x	x	x	x	x	x						
<b>DISCOUNTS</b>													
Complimentary festival poster <sup>∅</sup>	x	x	x	x	x	x	x	x	x	x	x	x	x
Discount on SMF merchandise <sup>∅</sup>	20%	20%	20%	15%	15%	15%	15%	15%	10%	10%	10%	10%	
Complimentary drink tickets at Morris Center bar <sup>∅∅</sup>	16	14	12	10	8	6	4						
Complimentary parking vouchers for Lincoln Street garage <sup>∅∅</sup>	One unlimited parking card	16	14	12	10	8	6						
Discount on tickets <sup>∅∅∅ *</sup>	20%	20%	20%	10%	10%	5%	5%						
Access to staff-only parking areas at Morris Center	x	x											
<b>...AND MORE!</b>													
Festival name badge	2	2	2	2	2	2	2	2	2	2	1		
Courtesy guest passes for early entry or special events <sup>∅∅</sup>	12	12	12	12	12	10	10	10	6	4	2		
Early entry at all general admission concerts <sup>† ✓</sup>	x	x	x	x	x	x	x	x	x	x	x		
Complimentary snacks and drinks at the Morris Center and Ships of the Sea donor lounges <sup>✓</sup>	x	x	x	x	x	x	x	x	x	x	x		
Custom benefits package	x	x	x										

¥ Pledges must be received by the following dates to be included in the current season recognition: AUG 1 (Musical Explorers Teachers Guide) | OCT 2 (ticket brochure) | JAN 15 (rack card) | FEB 20 (festival program). Recognition level is based on cumulative level of giving to SMF in a single fiscal year (between July 1 - June 30), unless specifically noted. The recognition level resets on July 1 unless approved by SMF Development.

# Benefit level based on fiscal year giving to the general education fund or to a specific education program(s).

^Companies must donate at least \$2,500 to be listed on the Corporate Sponsorship page, otherwise they will be listed with individual donors. If no logo is available or provided, recognition will default to text. If no web address is provided, the logo or text will not be hyperlinked.

† With valid ticket purchase or comp ticket use.

‡ Accommodating additional guests is our pleasure with advanced notice and approval. For ticketing and specific seating requests, contact Kat Clark at 912.234.3378 x106.

★ Subject to artist management approval

∅ Available by request.

∅∅ Single-use vouchers. Vouchers cannot be replaced if lost or damaged.

∅∅∅ Cannot be combined with other discounts.

✓ Must present donor badge(s) or guest pass(es).

\* Ticket restrictions may apply and are subject to availability. Festival Insiders and Festival Friends, contact Megan Harris at 912.234.3378 x111 for ticketing assistance. Concert Circle and Leadership Circle donors, contact Kat Clark at 912.234.3378 x106 for ticketing assistance.

\*\* Value of this benefit is not tax-deductible. Donor may choose to decline tangible benefits to receive full tax deduction. Tickets are estimated at \$40 each. Contact Kat Clark at 912.234.3378 x106 to redeem. Unused comp tickets expire on the last day of the festival.