

SAVANNAH MUSIC FESTIVAL

FY20 CORPORATE SPONSORSHIP BENEFITS

DONOR BENEFITS	LEADERSHIP CIRCLE			CONCERT CIRCLE					FESTIVAL SOCIETY	
	LEADER \$150,000+	FOUNDER \$100,000+	ADVOCATE \$75,000+	DIAMOND \$50,000+	PLATINUM \$25,000+	GOLD \$15,000+	SILVER \$10,000+	BRONZE \$5,000+	INSIDER \$3,000+	FRIEND \$2,500+
BRAND VISIBILITY										
Recognition on SMF website, Corporate Sponsorship page ¥ ^	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text	Text	Text
Recognition in festival program, contributor page ¥	x	x	x	x	x	x	x	x	x	x
Recognition in ticket brochure, rack card, and festival program ¥	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
Opportunity to co-sponsor festival concert(s) and/or special event(s) (incl. Festival Fete, Jazz on the River, or Closing Weekend Celebration)	12 (any show or special event)	9 (any show or special event)	6 (any show or special event)	4 (any show or special event)	3 (any show or special event)	2 (any show or special event)	1 (any show or special event)	1 (single-run G/A show or any special event)	1 (any special event)	1 (special event, Festival Fete or Closing Weekend Celebration only)
Complimentary or discounted program book advertisement ¥	Full-page (Premium Placement)	Full-page (Premium Placement)	Full-page (Premium Placement)	Full-page	1/2 page	1/4 page	1/4 page	20% discount	10% discount	10% discount
Recognition in festival program, sponsored concert page(s) ¥	x	x	x	x	x	x	x	x		
Recognition on SMF website, sponsored concert page(s) ¥	Text with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text with Hyperlink	Text	Text		
Verbal recognition at sponsored concert(s)	x	x	x	x	x	x	x	x		
Recognition on venue signage at sponsored concert(s), where available	x	x	x	x	x	x	x	x		
Recognition on all SMF marketing promotions and displays (over seven month period)	x	x	x	x	x					
Marquee billing, where available	x	x	x	x						
Corporate logo on all outdoor advertising	x	x	x	x						
Corporate logo in the footer on SMF website	x	x	x	x						
Corporate logo in all festival-related e-blasts	x	x	x							
Verbal recognition at ALL concerts during the festival	x	x								
Acknowledgment in press releases	x	x								
TICKETING / SEATING										
Early access to electronic ticket brochure	x	x	x	x	x	x	x	x	x	x
First-class ticket brochure mailing	x	x	x	x	x	x	x	x	x	x
Concierge phone service for ticketing from SMF staff with unlimited ticket exchanges and no mailing fees *	x	x	x	x	x	x	x	x	x	x
Access to reserved priority seats for theatre concerts until date posted *	Feb 14, 2020	Feb 14, 2020	Feb 14, 2020	Jan 24, 2020	Jan 24, 2020	Jan 24, 2020	Jan 24, 2020	Jan 24, 2020	Jan 10, 2020	Dec. 13, 2019
Complimentary tickets **	18	16	14	12	10	8	6	4		
Reserved seating (up to four seats) at sponsored concert(s) † ‡	x	x	x	x	x	x	x	x		
Complimentary or discounted festival passes ◊◊	Two complimentary festival passes	15% discount	15% discount	10% discount	10% discount	10% discount	5% discount			
Reserved seating (up to two seats) at general admission concerts † ‡	x	x	x	x	x					
SPECIAL EVENTS (ADMITS TWO)										
Invitation to Season Announcement Party	x	x	x	x	x	x	x	x	x	x
Invitation to Festival Fête and the Closing Weekend Celebration	x	x	x	x	x	x	x	x	x	x
Invitation to Jazz on the River	x	x	x	x	x	x	x	x	x	
Invitation to Artistic Directors' Brunch with Chamber Musicians	x	x	x	x	x	x	x			
Invitation to Chairman's Invitational	x	x	x	x	x					
BEHIND-THE-SCENES ACCESS (ADMITS TWO)										
Invitation to SMF Jazz Academy student concerts	x	x	x	x	x	x	x	x	x	
Invitation to FamJam family concerts	x	x	x	x	x	x	x	x	x	
Invitation to Musical Explorers fall and spring concerts	x	x	x	x	x	x	x	x	x	
Invitation to Acoustic Music Seminar observation, master class, and meet and greet luncheon	x	x	x	x	x	x	x			
Meet and greet opportunity with festival artist ★ ◊	x	x	x	x	x	x	x			
DISCOUNTS										
Complimentary festival poster ◊	x	x	x	x	x	x	x	x	x	x
Discount on SMF merchandise ◊	20%	20%	20%	15%	15%	15%	15%	15%	10%	10%
Complimentary drink tickets at Morris Center bar ◊◊	16	14	12	10	8	6	4			
Complimentary parking vouchers for Lincoln Street garage ◊◊	One unlimited parking card	16	14	12	10	8	6			
Discount on tickets ◊◊ *	20%	20%	20%	10%	10%	5%	5%			
Discount on employee tickets (online only) ◊◊ *	10%	10%	10%	10%	10%					
Access to staff-only parking areas at Morris Center	x	x								
...AND MORE!										
Festival name badge	2	2	2	2	2	2	2	2	2	2
Courtesy guest passes for early entry or special events ◊◊	12	12	12	12	12	10	10	10	6	4
Early entry at general admission concerts † ✓	x	x	x	x	x	x	x	x	x	x
Complimentary snacks and drinks at the Morris Center and Ships of the Sea donor lounges ✓	x	x	x	x	x	x	x	x	x	x
Custom benefits package	x	x	x							

¥ Pledges must be received by the following dates to be included in the current season recognition: OCT 2 (ticket brochure) | JAN 15 (rack card) | FEB 20 (festival program). Recognition level is based on cumulative level of giving to SMF in a single fiscal year (between July 1 - June 30). The recognition level resets on July 1 unless approved by Development.

^ Companies must donate at least \$2,500 to be listed on the Corporate Sponsorship page, otherwise they will be listed with individual donors. If no logo is available or provided, recognition will default to text. If no web address is provided, the logo or text will not be hyperlinked.

* With valid ticket purchase or comp ticket use.

‡ Accommodating additional guests is our pleasure with advanced notice and approval. For ticketing and specific seating requests, contact Kat Clark at 912.234.3378 x106.

★ Subject to artist management approval

◊ Available by request.

◊◊ Single-use vouchers. Vouchers cannot be replaced if lost or damaged.

◊◊◊ Cannot be combined with other discounts.

✓ Must present donor badge(s) or guest pass(es).

* Ticket restrictions may apply and are subject to availability. Festival Insiders and Festival Friends, contact Megan Harris at 912.234.3378 x111 for ticketing assistance. Concert Circle and Leadership Circle donors, contact Kat Clark at 912.234.3378 x106 for ticketing assistance.

** Value of this benefit is not tax-deductible. Donor may choose to decline tangible benefits to receive full tax deduction. Tickets are estimated at \$40 each. Contact Kat Clark at 912.234.3378 x106 to redeem. Unused comp tickets expire on the last day of the festival.