

# SAVANNAH MUSIC FESTIVAL CORPORATE SPONSOR BENEFITS 2018-19

CONCERT CIRCLE						FESTIVAL SOCIETY
FOUNDER \$100,000+	DIAMOND \$50,000+	PLATINUM \$25,000+	GOLD \$15,000+	SILVER \$10,000+	BRONZE \$5,000+	FESTIVAL INSIDER \$3,000+

## VISIBILITY

Recognition on savannahmusicfestival.org Corporate Sponsorship page	Logo / Hyperlink	Logo / Hyperlink	Logo / Hyperlink	Text / Hyperlink	Text / Hyperlink	Text	Text
Recognition in festival program book donor listings on contributor page ¥	x	x	x	x	x	x	x
Recognition in festival program book on sponsored concert page(s) ¥	x	x	x	x	x	x	x
Recognition in ticket brochure, rack card, and festival program book on major sponsors page ¥	Logo	Logo	Logo	Logo	Logo	Logo	
Recognition on savannahmusicfestival.org sponsored concert page(s)	Text / Hyperlink	Text / Hyperlink	Text / Hyperlink	Text / Hyperlink	Text	Text	
Opportunity to co-sponsor festival concert(s)	3 (multi-run or theater)	3 (multi-run or theater)	2 (multi-run or theater)	1 (multi-run or theater)	1 (multi-run or theater)	1 (single-run G/A)	
Verbal recognition at sponsored concert(s)	x	x	x	x	x	x	
Venue signage recognition at sponsored concert(s), where available	x	x	x	x	x	x	
Recognition on all SMF marketing promotions and displays (over seven month period)	x	x	x				
Marquee billing, where available	x	x					
Acknowledgment in press releases	x						
Corporate logo on all outdoor advertising	x						
Footer on SMF website	x						

## TICKETING / SEATING

Early access to electronic ticket brochure	x	x	x	x	x	x	x
First-class ticket brochure mailing	x	x	x	x	x	x	x
Concierge phone service for ticketing from SMF staff with unlimited ticket exchanges *	x	x	x	x	x	x	x
Access to reserved priority seats for theatre concerts until date posted *	Jan 25, 2019	Jan 25, 2019	Jan 25, 2019	Jan 25, 2019	Jan 25, 2019	Jan 25, 2019	Jan. 4, 2019
Complimentary tickets to 2019 festival **	12+	12	10	8	6	4	
Preferred seating at sponsored concert(s) (up to 4) † *	x	x	x	x	x	x	
Reserved seating for 2 at general admission concerts † *	x	x	x				

## SPECIAL EVENTS (ADMITS TWO GUESTS)

Invitation to Season Kickoff Event, Festival Fête, Jazz on the River, and the Closing Weekend Celebration	x	x	x	x	x	x	x
Invitation to Concert Circle Soirée	x	x	x	x	x	x	
Invitation to Artistic Directors' Brunch	x	x	x	x	x		
Invitation to post-concert reception with SMF chamber musicians	x	x	x	x			
Invitation to Chairman's Invitational	x	x	x				

## BEHIND-THE-SCENES ACCESS

Invitation to SMF education events, including: • Swing Central Jazz (SCJ) observation session • Musical Explorers fall and spring concerts (Dec / May) • Acoustic Music Seminar (AMS) observation, master class, and meet and greet luncheon	x	x	x	x	x	x	x
Invitation to select artist(s) rehearsals ★	x	x	x	x	x	x	x
Meet and greet with festival artist(s) at sponsored concert ★ ◇	x	x	x	x			

## DISCOUNTS

Complimentary festival poster ◇	x	x	x	x	x	x	x
Discount on SMF merchandise ◇	10%	10%	10%	10%	10%	10%	10%
Complimentary or discounted program book advertisement	Full-page	Full-page	1/2 page	1/4 page	1/4 page	20% discount	10% discount
<b>*NEW*</b> Complimentary parking vouchers for Lincoln Street garage ◇◇	12+	12	10	8	6		
Discount on festival passes ◇◇◇	10%	10%	10%	10%	5%		
Discount on tickets ◇◇◇	10%	10%	10%	5%			
Discount on tickets for employees ◇◇◇	10%	10%	10%				

## ...AND MORE!

Courtesy guest passes for early entry or special events	10+	10	10	10	10	10	4
Early entry at all general admission concerts † ✓	x	x	x	x	x	x	x
Access to Morris Center donor lounge ✓	x	x	x	x	x	x	x
Custom benefits package	x	x					

¥ Pledges must be received by the following dates to be included in print materials: Oct 12 (ticket brochure) | Jan 16 (rack card) | Feb 20 (festival program book)

\*Ticket restrictions may apply and are subject to availability. Festival Insiders and Festival Friends, contact Megan Harris at 912.234.3378 x111 for ticketing assistance. Concert Circle donors, contact Kat Clark at 912.234.3378 x106 for ticketing assistance

\*\*Value of this benefit is not tax-deductible. Donor may choose to decline tangible benefits to receive full tax deduction. Tickets are estimated at \$40 each. Contact Kat Clark at 912.234.3378 x106 to redeem

† With valid ticket purchase

\* Accommodating additional guests is our pleasure with advanced notice and approval. For ticketing and specific seating requests, contact Kat Clark at 912.234.3378 x106

★ Subject to artist management approval

◇ Available by request

◇◇ Single-use vouchers. Sticker must be applied to parking ticket and inserted into machine upon exiting the garage to receive complimentary parking

◇◇◇ Cannot be combined with other discounts

✓ Must present donor badge(s) or guest pass(es)